



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 3063837
Schedule Dates 10/10/17-10/16/17
Advertiser Mark Herring for Attorney General-D (86615)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Attorney General (221726)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 491/496/5626
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 10/09/17
Last Modified 10/09/17
Entered By Kelsey Reardon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,610.00
Net Total \$48,790.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2017	66	\$57,400.00
Grand Total:	66	\$57,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/10/17-10/13/17	2	:30	5A- News-Good Morning Washington at 5a			1	1	1	1			4	\$350.00	\$1,400.00	Washington (WJLA)		10/9/17
2.0	Normal Line / SPOT	10/10/17-10/12/17	2	:30	6A- News-Good Morning Washington at 6a			1	1	1				3	\$1,000.00	\$3,000.00	Washington (WJLA)		10/9/17
3.0	Normal Line / SPOT	10/10/17-10/13/17	2	:30	7A- ABC-Good Morning America			1	1	1	1			4	\$1,000.00	\$4,000.00	Washington (WJLA)		10/9/17
4.0	Normal Line / SPOT	10/10/17-10/13/17	2	:30	9A- Live with Kelly			1	1		1			3	\$500.00	\$1,500.00	Washington (WJLA)		10/9/17
5.0	Normal Line / SPOT	10/11/17-10/13/17	2	:30	10A- Rachael Ray				1	1	1			3	\$450.00	\$1,350.00	Washington (WJLA)		10/9/17
6.0	Normal Line / SPOT	10/10/17-10/13/17	2	:30	11A- ABC-The View			1	1		1			3	\$450.00	\$1,350.00	Washington (WJLA)		10/9/17
7.0	Normal Line / SPOT	10/10/17-10/13/17	2	:30	12P- News-ABC 7 News at Noon			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		10/9/17
8.0	Normal Line / SPOT	10/10/17-10/13/17	2	:30	1P- ABC-The Chew			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		10/9/17
9.0	Normal Line / SPOT	10/11/17-10/13/17	2	:30	2P- ABC-General Hospital				1	1	1			3	\$600.00	\$1,800.00	Washington (WJLA)		10/9/17
10.0	Normal Line / SPOT	10/10/17-10/13/17	2	:30	4P- News-ABC 7 News at 4p			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		10/9/17
11.0	Normal Line / SPOT	10/10/17-10/13/17	2	:30	5P- News-ABC 7 News at 5p			1	1	1	1			4	\$550.00	\$2,200.00	Washington (WJLA)		10/9/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 3063837
Schedule Dates 10/10/17-10/16/17
Advertiser Mark Herring for Attorney General-D (86615)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Attorney General (221726)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 491/496/5626
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 10/09/17
Last Modified 10/09/17
Entered By Kelsey Reardon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,610.00
Net Total \$48,790.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2017	66	\$57,400.00
Grand Total:	66	\$57,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/10/17-10/12/17	2	:30	6P- News-ABC 7 News at 6p			1	1	1				3	\$700.00	\$2,100.00	Washington (WJLA)		10/9/17
13.0	Normal Line / Access	10/10/17-10/13/17	2	:30	7P- Wheel Of Fortune			1		1	1			3	\$2,000.00	\$6,000.00	Washington (WJLA)		10/9/17
14.0	Normal Line / Access	10/10/17-10/13/17	2	:30	7:30P- Jeopardy			1	1		1			3	\$3,000.00	\$9,000.00	Washington (WJLA)		10/9/17
15.0	Normal Line / SPOT	10/11/17-10/12/17	2	:30	11P- News-ABC 7 News at 11p				1	1				2	\$1,200.00	\$2,400.00	Washington (WJLA)		10/9/17
16.0	Normal Line / SPOT	10/15/17-10/15/17	2	:30	6P- ABC-World News Tonight (Sunday)								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/9/17
17.0	Normal Line / SPOT	10/15/17-10/15/17	2	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$500.00	\$500.00	Washington (WJLA)		10/9/17
18.0	Normal Line / SPOT	10/16/17-10/16/17	2	:30	5A- News-Good Morning Washington at 5a		1							1	\$350.00	\$350.00	Washington (WJLA)		10/9/17
19.0	Normal Line / SPOT	10/16/17-10/16/17	2	:30	6A- News-Good Morning Washington at 6a		1							1	\$1,000.00	\$1,000.00	Washington (WJLA)		10/9/17
20.0	Normal Line / SPOT	10/16/17-10/16/17	2	:30	7A- ABC-Good Morning America		1							1	\$1,000.00	\$1,000.00	Washington (WJLA)		10/9/17
21.0	Normal Line / SPOT	10/16/17-10/16/17	2	:30	9A- Live with Kelly		1							1	\$500.00	\$500.00	Washington (WJLA)		10/9/17
22.0	Normal Line / SPOT	10/16/17-10/16/17	2	:30	10A- Rachael Ray		1							1	\$450.00	\$450.00	Washington (WJLA)		10/9/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract

3063837

Schedule Dates

10/10/17-10/16/17

Advertiser

Mark Herring for Attorney General-D (86615)

Agency

Buying Time Media (1779)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

Attorney General (221726)

Salesperson

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office

WJLA/GJLA/EJLA

Buyer Name

Phone/Fax

/

CPE

491/496/5626

Account Types

Local/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

Date Entered

10/09/17

Last Modified

10/09/17

Entered By

Kelsey Reardon

CO-OP

No

Headline

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$8,610.00

Net Total

\$48,790.00

Sales Tax

Washington (WJLA)

By Broadcast Month

Spots

Rate

By Broadcast Month	Spots	Rate
Oct. 2017	66	\$57,400.00
Grand Total:	66	\$57,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / SPOT	10/16/17-10/16/17	2	:30	11A- ABC-The View		1							1	\$450.00	\$450.00	Washington (WJLA)		10/9/17
24.0	Normal Line / SPOT	10/16/17-10/16/17	2	:30	12P- News-ABC 7 News at Noon		1							1	\$500.00	\$500.00	Washington (WJLA)		10/9/17
25.0	Normal Line / SPOT	10/16/17-10/16/17	2	:30	2P- ABC-General Hospital		1							1	\$600.00	\$600.00	Washington (WJLA)		10/9/17
26.0	Normal Line / SPOT	10/16/17-10/16/17	2	:30	4P- News-ABC 7 News at 4p		1							1	\$500.00	\$500.00	Washington (WJLA)		10/9/17
27.0	Normal Line / SPOT	10/16/17-10/16/17	2	:30	5P- News-ABC 7 News at 5p		1							1	\$550.00	\$550.00	Washington (WJLA)		10/9/17
28.0	Normal Line / SPOT	10/16/17-10/16/17	2	:30	6P- News-ABC 7 News at 6p		1							1	\$700.00	\$700.00	Washington (WJLA)		10/9/17
29.0	Normal Line / Access	10/16/17-10/16/17	2	:30	7P- Wheel Of Fortune		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/9/17
30.0	Normal Line / Access	10/16/17-10/16/17	2	:30	7:30P- Jeopardy		1							1	\$3,000.00	\$3,000.00	Washington (WJLA)		10/9/17
31.0	Normal Line / SPOT	10/16/17-10/16/17	2	:30	11:00:26P- News-ABC 7 News at 11p		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		10/9/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.